



Where your success is our business

OPPORTUNITIES | EDUCATION | EVENTS | UPDATES

HIGHLIGHTS

Restaurant Week

Business Anniversary:
AMTECH hits 45 years

Be Heard: Business
Retention Survey

Marketing Minute

Business Awards:
Contests & Events

Show Your Business
Love: Tips, Advice, &
More

Company Callout:
Alewerks Rebrands

14 Business Freebies

County Callout: ETD
Director Featured in
CoVa Biz Magazine

Business Resources:
Exports, Entrepreneurs, &
Franchises

Featured Property for
lease: 130 Stafford Court

February 2025



Roses are red, but receipts and renewals are almost due

February is known for Valentine's Day and love in the air—but for small business owners, it also signals the arrival of tax season and business license renewals—two things that rarely spark joy. While these annual tasks may not be high on your list of favorite things, a little preparation now can make the process much smoother.

In this issue, we're sharing tips to help you tackle tax season with confidence and renew your business license with ease. Plus, discover how York County shows love to our local businesses year-round through grants, resources and assistance programs designed to support your success. We even threw in a bit of fun, with information on upcoming events and contests you won't want to miss.



Save the date to take advantage of great meals and deals at York County restaurants during Restaurant Week, from Feb. 24 through March 2.

Local dining establishments will be putting together scrumptious specials for all to savor! Support your fellow business owners and enjoy an unforgettable (and affordable) meal!

[LEARN MORE](#)



DECADES OF DEDICATION

AMTECH celebrates 45 years in York County

AMTECH, a leader in precision machining for the aerospace, chemical, manufacturing, shipbuilding and nuclear power industries, has been quietly nestled here in York County while making big waves in its industry.



[READ FULL ARTICLE](#)

BUSINESS RETENTION SURVEY
Make your voice heard

HELP US HELP YOUR BUSINESS!



YORK COUNTY'S 2025 BUSINESS RETENTION SURVEY

Every year, ETD conducts retention surveys to gather valuable insights from the local business community and help us understand how best to support your success and continued operation in York County. It's a chance for local owners and managers like you to provide feedback and suggestions that can improve the business environment in the County for everyone.

These surveys play a critical role in understanding the challenges, opportunities and needs of both commercial and home-based businesses. Individual responses remain anonymous, but the aggregate results we receive helps shape new programs, refine existing resources and ensure we're providing the support that businesses need to thrive.

If you operate a commercially located business in York County, we need to hear from you. Click the link below to participate in this year's survey and make your voice heard. (Don't worry, we've not forgotten about our home-based businesses. The Home-Based Business Survey will be coming out this April.)

[COMMERCIAL BUSINESS SURVEY](#)

MARKETING MINUTE



Love your loyal customers

Everyone likes to know they're appreciated. Your customers are no different. Reward your repeat clients with a special discount to show them some love. Better yet, create a loyalty program to encourage even more future visits.

Reward repeat customers with special discounts or offers not available to the general public or create an ongoing loyalty program.

[MARKETING TIPS](#)

BUSINESS AWARDS

Show your love to local business stars



Join the **Virginia Peninsula Chamber** for their First Citizen Gala and help celebrate this year's honorees Rob Shuford Jr. and Alexis Swann.

Saturday, March 15
5:00 PM – 9:30 PM

Hampton Roads Convention Center
Individual Tickets: \$80
Couple Tickets: \$150

[BUY TICKETS](#)



Join us as we celebrate and honor two of York County's most distinguished businesses from 2024.

Thursday, March 13
6:00 PM – 8:00 PM

Historic Freight Shed at
Riverwalk Landing

RSVP by Feb. 28

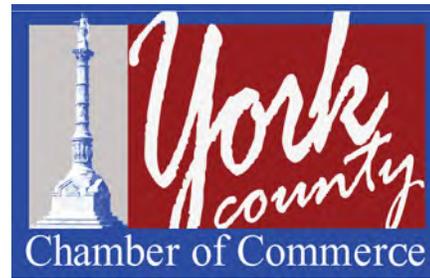
[RSVP FOR EVENT](#)



Many of our amazing York County businesses have been nominated for the 2025 Coastal Virginia Magazine Best-of Awards!

Tell everyone who you love most in York County and help these companies win by **voting online** no later than **March 7**.

CAST YOUR VOTE



Nominate a small York County business that has demonstrated outstanding business achievements in the past year for the 2025 Small Business of the Year Award.

**Nominations due
Feb. 21**

NOMINATE NOW

BUSINESS ASSISTANCE

Timely tips for business success

Taxes, renewals and regulations, oh my! It's that time of year again, and we've got just the tips and advice you need to sail smoothly through this busy season. Check out the articles below and **reach out to us** if you need more help.



Business license renewals due March 1

Check out our article chock full of tips and advice to sail more smoothly through renewal season this year.

Get info on the [Commissioner of Revenue's site](#).

READ ARTICLE



2025 Tax Calendar

Everyone knows that April 15 is tax day, but businesses have a few more deadlines to be aware of. Check out this helpful tax calendar from [Brown Edwards](#) to ensure you don't miss an important deadline.

CALENDAR



Zoning updates

The Board of Supervisors recently approved updates to York County's zoning ordinance to define and identify standards for sexually-oriented business. Want to know more? Check out the [meeting recording](#) and related minutes for more info.

**READ
ARTICLE**

COMPANY CALLOUT

Alewerks rebrands

"Alewerks, a pioneering force in Virginia's craft beer landscape, proudly announces the launch of its refreshed brand identity—a dynamic evolution that reflects the brewery's unwavering dedication to quality, artistry, and community. At the core of this rebranding initiative is a renewed commitment to the values that have defined [Alewerks](#) since its inception: honoring tradition while pushing the boundaries of craft innovation."



[READ FULL STORY](#)

14 FABULOUS FREEBIES

How do we love your business?



How does York County love your business? Let us count the ways! In honor of Valentine's Day, we're re-sharing one of our most popular articles highlighting [14 ways the ETD shows love to our local businesses](#)—from no-cost programs and services to grant money.

Learn more about these freebies your business might be missing out on!

For even more information, download our [Programs and Services brochures](#) or check out more details on [our website](#).

[READ THE ARTICLE >](#)

COUNTY CALLOUT

ETD director featured in *CoVa Biz Magazine*

Kristi Olsen-Hayes, director of York County's Economic & Tourism Development Department is proud to be featured in CoVa Biz Magazine's "Impact Makers: Women Leading with Vision & Heart" article.

This special section celebrates the achievements of women who are shaping the business, creative and entrepreneurial landscape in our region and explores the intentional ways they lead, rise to challenges and envision the future.

Click the button and go to p. 43.



[READ FULL STORY](#)

PARTNER RESOURCES

Export guide & franchise advice



Navigating global trade

VEDP recently released several updated export guides designed to help businesses successfully navigate the complexities of global trade. The guides offer valuable insights on export regulations, foreign trade barriers, international marketing and more, empowering Virginia businesses to expand their global reach with confidence.

[DOWNLOAD GUIDES](#)



Want a franchise?

Franchising is a popular option for many Americans who want to be in business for themselves. In fact, there are more than 800,000 franchises in the United States. They offer something for almost every business interest, from fast-food restaurants and gyms to auto repair and tax prep services. Looking to purchase a franchise? Do your homework first!

[READ FULL ARTICLE](#)

FEATURED PROPERTY
New industrial space in Busch Industrial Park
130 Stafford Court in upper York County

FOR LEASE

20,000 SF CLASS A WAREHOUSE OFFICE



Perry Junction

Don't miss this unique opportunity to lease space at Perry Junction: a brand new, 20,000-square-foot Class A building.

Perry Junction is located just 1 mile west of I-64 at Exit 242B (Marquis Parkway /Yorktown). This prime location offers easy access and is centered between both the Richmond and Hampton Roads regions.

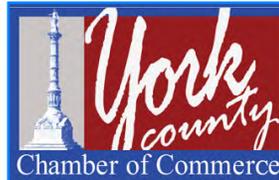
This facility offers exceptional design flexibility for a single 20,000-square-foot user or may be divided to offer multi-tenant occupancy (Unit #1 with 11,786 square feet and Unit #2 with 8,075 square feet). The building's flexibility allows for 100% office, 100% warehouse or a flex combination.

Perry Junction would be an ideal fit for headquarters operations, warehousing, storage, distribution, manufacturing or assembly. The property offers an outdoor laydown area and is zoned for Economic Opportunity (EO) use.

[CONTACT AGENT](#)

[PROPERTY DETAILS](#)

Thanks to our partner organizations:



York County's Department of Economic & Tourism Development

is here to assist you with all your business needs, from funding, to expansion, to education.

121 Alexander Hamilton Blvd.
PO Box 612
Yorktown, VA 23690
(757) 890-3317
yesyorkcounty.com
econdev@yorkcounty.gov



FOLLOW US



York County Economic & Tourism Development | 121 Alexander Hamilton Blvd. | Yorktown, VA
23690 US



Try email marketing for free today!