
The York County Department of Economic & Tourism Development (ETD) addresses the needs of existing businesses while attracting new business and industry to the County. Our staff is always available to assist you and provides all services at no charge.

EDUCATION & NETWORKING OPPORTUNITIES

EVENTS

Economic & Tourism Development hosts several networking events for businesses throughout the year. Annual events, such as our Business Appreciation Reception and Distinguished Business Affair, honor and recognize local businesses for their contributions to our community and provide excellent networking opportunities for attendees.

EDUCATIONAL SEMINARS

Throughout the year, Economic & Tourism Development, as well as various partner organizations, hosts several educational series and seminars for local business owners. An array of topics are covered, from marketing to finances, and far beyond.

To learn more about these opportunities, visit YesYorkCounty.com.



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BUSINESS ASSISTANCE PROGRAMS

Cultivating a Strong and Sustainable Business Community



YOUR
SUCCESS
IS OUR
BUSINESS



FINANCIAL ASSISTANCE PROGRAMS

BUSINESS GROWTH GRANT

Could your business use a little help to get to that next level? Perhaps a new tool or piece of equipment would allow you to take on new clients or a new work vehicle might help you serve additional areas? The Business Growth Grant helps address general business needs — offering up to \$2,500 in matching funds for one-time business expenses, such as property improvements, equipment, tools, professional services, and more.

COMMERCIAL CORRIDOR PROPERTY IMPROVEMENT GRANT

Are you interested in improving or updating the exterior appearance of your business? The Commercial Corridor Property Improvement Grant Program can help. Matching grant funds up to \$10,000 can be used for a variety of exterior improvements such as upgraded architectural features, windows, awnings, lighting, hardscaping, landscaping, sidewalks, parking areas and more.

COMMERCIAL PROPERTY DEMOLITION GRANT

The Commercial Property Demolition Grant Program provides matching funds up to \$20,000 for the demolition costs of dilapidated structures on qualified, underused commercial properties, in order to help move them to the redevelopment market.

DEVELOPMENT INCENTIVES

York County offers a variety of incentives to businesses in target industries such as defense contracting, research and development, engineering, architectural services,

and more. Target factors, among others, include environmentally friendly projects, business expansion and redevelopment of blighted property. Applications are reviewed on a case-by-case basis to determine eligibility and funding levels.

E-COMMERCE GRANT

Let us help you create or enhance your online presence. Fifty percent matching grants, up to \$500 per business or \$1,000 for women- or minority-owned businesses, are available for the design of a new or upgraded website.

GOOGLE BUSINESS VIEW GRANT

Update your Google business listing by having an interior virtual tour posted online. Fifty percent matching grants, up to \$500 per business, are provided towards to cost of having panoramic photos of the interior of your business location taken by a Google Trusted Photographer and posted on Google as a virtual tour, using Google's Street View platform.

HOME-BASED BUSINESS TRANSITION GRANT

Is your home-based business busting at the seams? If you're ready to make the transition to a commercial location, we can help. Matching grant funds up to \$2,000 per business are available for such uses as the purchase of supplies, equipment, or furniture; down-payments toward the lease or purchase of commercial property; and marketing and promotion of your new location.

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PUBLICITY & MARKETING ASSISTANCE

In an effort to help promote our businesses and provide them with as much free publicity as possible, all new business license recipients are listed on the Economic & Tourism Development (ETD) website.

The Economic & Tourism Development Department also provides a marketing idea sheet, available at YesYorkCounty.com, which gives business owners ideas for further promoting their business.

Several businesses are featured monthly on the ETD website, e-news, and social media pages to provide additional free exposure to local businesses. Reach out to us via email for more information on this opportunity.

GRAND OPENING/RIBBON CUTTING ASSISTANCE

York County offers new businesses an array of assistance options for Grand Opening/Ribbon Cutting ceremonies. Staff can schedule a speaker for the event from our local Board of Supervisors and/or Chambers of Commerce. The ceremonial ribbon and over-sized scissors are also provided. Staff will attend the event, take photos, and assist with publicity. Grand opening announcements are posted on the ETD website and social media page. A detailed Grand Opening Guide is available online at YesYorkCounty.com.