



2016 ANNUAL REPORT

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YESYORKCOUNTY.COM



JEFF WASSMER 2016 CHAIRMAN YORK COUNTY BOARD OF SUPERVISORS (BOS)

"The Board of Supervisors has established economic development as a strategic priority and has made a fiscal commitment to support new initiatives. One of our focus areas is revitalizing the Route 17 Commercial Corridor. We are also actively engaged in the development of new real estate product to enhance our competitive position within the region and state."

RICK MOBERG 2016 CHAIRMAN YORK COUNTY ECONOMIC DEVELOPMENT AUTHORITY (EDA)

"We have made major strides in establishing the Greater Williamsburg Partnership, a new regional economic development marketing organization representing York County, James City County, and the City of Williamsburg. The quality of York County, coupled with the "Williamsburg image", will significantly upgrade and expand our market recognition. The EDA is excited at the prospect of capitalizing on this new endeavor."



EDA-OWNED PROPERTY



Busch Industrial Park

In February, the EDA consummated the sale of 5.5 acres in Busch Industrial Park to Marina Electrical Equipment for a new manufacturing facility. Sales agreements were also executed for a 4.28 acre parcel and a 1.42 acre parcel, for flex space development and a manufacturer/warehouse end user. Another parcel in the park was acquired and developed by the LaRS Group as a mini-storage project.

York River Commerce Park

In July, Spain Commercial Inc. cut a ribbon on a new 18,000 s.f. flex space building, with over 50% of the building already leased.

In York River Commerce Park South, the EDA completed the development of a storm water basin for their 6.2 acre parcel, thereby improving the property's marketability. There was interest in the EDA's 3.1 acre parcel from multiple companies.

Let Customers See Inside!



Showcase your business on the world map

EDA INCENTIVES: GOOGLE GRANT PROGRAM

The EDA approved the new Google Street View for Business Grant Program, created to encourage York County businesses to update their Google business listing by having an interior virtual tour posted online. Fifty percent matching grants, up to \$500 per business, are provided towards the cost of panoramic photos taken by a Google Trusted Photographer of the interior of a business and posted on Google as a virtual tour, using Google's Street View platform.



EDA INCENTIVES: DEMOLITION LOAN PROGRAM

SIMU - \$20,000

Demolition of several small houses and buildings on Bypass Road

G Square - \$31,460

Demolition of former motel and cottage buildings on Water Street behind the Yorktown Pub

EDA MEMBER SPOTLIGHT: BRAD BERRANE

Brad Berrane served on the EDA for 16 years, beginning May 2000 and ending June 2016 and as Secretary of the EDA from July 2001 to June 2016. Mr. Berrane consistently provided the EDA with expert legal advice and counsel regarding the attraction and development of multiple commercial and industrial projects, as well as the establishment of many new business assistance programs. Mr. Berrane's dedication, integrity, and commitment to economic development contributed mightily to the outstanding quality of life in York County and its fiscal well being and has positioned the Economic Development Authority of York County to meet the challenges of the future.





DID YOU KNOW:
STUDIO SOUTH WAS NAMED BEST YOGA IN WILLIAMSBURG BY VIRGINIA GAZETTE'S BEST OF WILLIAMSBURG COMPETITION
 DEC. 22, 2016

UNDER CONSTRUCTION

- Play-A-Round Golf & Indoor Go Karts
- Fresenius Medical Building
- Walmart Training Offices
- Mark Irwin State Farm
- Nelson's Grant
- Commonwealth Green
- The Crossings on the Peninsula
- Yorktown Crescent



NEW BUSINESSES/GRAND OPENINGS



- Italian Delights
- Johnstone Supply
- Papa Murphy's
- Pelican's SnoBalls
- Spain Flex Space
- Melo Lion Meadery
- Panda Express
- Taco Bell – Lightfoot
- Starbucks, Posh Nail Salon, & Verizon Store at Boulevard Shops (coming soon Tropical Smoothie Café & Aspen Burger)
- Ocean Storage Building
- Brass Cannon Brewing
- Boone's BBQ
- The Virginia Beer Company
- Umi Sushi
- Cadefit
- Great Clips, Sentara, & Subway at Nelson's Grant
- Colonial Barns & Sheds
- Dollar Tree
- Hop Time
- Holy Mackerel

*This list represents just a sampling of new businesses in York County in 2016. For a full list, visit www.YesYorkCounty.com.



DID YOU KNOW:
WATER COUNTRY, USA WAS NAMED #22 BY TRIP ADVISOR IN THE TOP 25 WATER PARKS IN THE WORLD
 JUN. 30, 2016



ECONOMIC DEVELOPMENT EVENTS



Home-Based Business Resource Fair & Conference

The York County Economic Development Authority and the

York County Chamber of Commerce co-hosted the area's 2nd Annual Home-Based Business Resource Fair & Conference. This informative event featured general sessions on the *Top 3 Items Every Home-Based Business Owner Needs To Know* about various topics, such as taxes, banking, marketing, time management, organization, local ordinances, and much more. Afternoon breakout sessions delved deeper into topics specific to direct sales and network marketing companies as well as more traditional home-based businesses. The event, which was held on Friday, November 18th, at the Williamsburg Hellenic Center, was a huge success, boasting 146 attendees, 26 speakers, and 30 exhibitors.

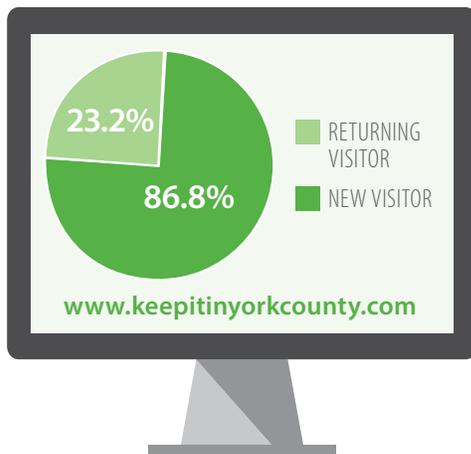


Distinguished Business Affair

The York County EDA awarded Pritchard & Miller Real Estate the 2016 William Rogers "Poor Potter" Award, for their significant investment in Nelson's Grant, the County's first mixed use community. The development has helped to stimulate significant commercial

and residential development in the Fort Eustis Boulevard/Route 17 area. The York County Chamber of Commerce recognized Home Helper: the 2016 John D. "Pete" Sterrett Jr. Small Business of the Year, with an award named after York County's first Industrial Development Authority Executive Director.

BUY LOCAL WEBSITE



FEATURED BUSINESSES
1500+



WEBSITE PAGE VIEWS
8,422



WEBSITE SESSIONS
3,207



AVERAGE SESSION
2.45 min



PAGES/SESSION
2.63



INDIVIDUAL USERS
2,476

DID YOU KNOW:
PIERCE'S PITT
BAR-B-QUE CELEBRATED
ITS 45TH ANNIVERSARY
OCT. 15, 2016

REGIONAL INITIATIVES



Greater Williamsburg Partnership

The new regional (James City County, York County, City of Williamsburg) economic development marketing organization, The Greater Williamsburg Partnership (GWP), fully organized in 2016 and launched its web site www.GWPVA.com. In August, the GWP completed a Targeted Sector Study and, in September, hired an Executive Director. A marketing program is now being implemented along with a private-sector investment plan.



Launchpad: Greater Williamsburg Business Incubator

The GWP now serves as the governing body for the Launchpad: Greater Williamsburg Business Incubator. Launchpad moved into new office space in New Town that accommodates up to 12 clients and has 2,500 square feet of open space for training and collaboration. At the end of 2016, Launchpad was over 50% occupied and had established itself as the region's center for entrepreneurial learning and development.



William & Mary Homecoming Event

The 6th annual joint VIP Homecoming Tailgate was co-hosted by the Triangle's three Economic Development Offices, William & Mary's Economic Development Office and Cohen Career Center. Over 75 attendees dropped by the event to interact with fellow alumni and colleagues. Local and regional economic development officials and staff were on hand to discuss how Greater Williamsburg is the perfect place, not only to attend college, but to start, move, or expand their business.



ROUTE 17 WIDENING COMPLETION



SATURDAY, DECEMBER 17TH 10:00 AM – 2:00 PM
WASHINGTON SQUARE SHOPPING CENTER

In December, construction wrapped up on the widening of Route 17, from four lanes to six, from Hampton Highway to Wolf Trap Road. York County officials and several businesses throughout the corridor commemorated

the completion of the project with a community celebration on December 17th. Attendees won prizes and enjoyed holiday-themed, family-friendly entertainment, including games, crafts, face-painting, and a Holiday Touch-A-Truck event featuring over 20 unique vehicles and construction equipment. Santa and Mrs. Claus arrived 'construction-style' on a dump truck and visited with children for cookies, and photos.

DID YOU KNOW:

SENTARA WILLIAMSBURG REGIONAL MEDICAL CENTER WAS NAMED ONE OF THE NATION'S 100 TOP HOSPITALS BY TRUVEN HEALTH ANALYTICS
MAR. 15, 2016



FOOD TRUCK FRENZY

An ordinance modification in January 2016 paved the way for several new food trucks to do business in York County, including Boone's BBQ, Foda Tude, Poor Boys Burgers and many more!

DID YOU KNOW:

ERNST & YOUNG NAMED ATLANTIC EMERGENCY SOLUTIONS' OWNER JOE PACK ENTREPRENEUR OF THE YEAR 2016 IN THE MID-ATLANTIC REGION

JUN. 16, 2016



Start Peninsula 5.0

The 5th annual START Peninsula event was held on November 4–6, 2016 at the Peninsula Workforce Development Center in Hampton.

The goal of the event is to catalyze the creation of high-growth potential businesses, by bringing all of the resources (ideas, technical expertise, business acumen, capital, etc.) together on one

intensive weekend, to identify the most viable ideas and to invest resources in those ideas to jumpstart the business into a growing entity. The top three contenders – Unmanned Aerial Propulsion Systems, Harper Bear, and AnswersNOW - were awarded an initial surge of start-up funding and free office space in one of the three Peninsula business incubators.

The York County Economic Development Authority has sponsored this exciting event since its inception. Several businesses were born from last year's event and are still vibrant and growing today, many housed in the Launchpad: Greater Williamsburg Business Incubator.



DID YOU KNOW:

GOVERNOR MCAULIFFE ANNOUNCED VIRGINIA'S FIRST CYBERSECURITY APPRENTICESHIP PROGRAM IN PARTNERSHIP WITH PEREGRINE TECHNICAL SOLUTIONS

SEP. 22, 2016

PEREGRINE TECHNICAL SOLUTIONS WON A 5-YEAR CONTRACT WITH ARMY NATIONAL GUARD FOR RECRUIT SUSTAINMENT PROGRAM

AUG. 20, 2016

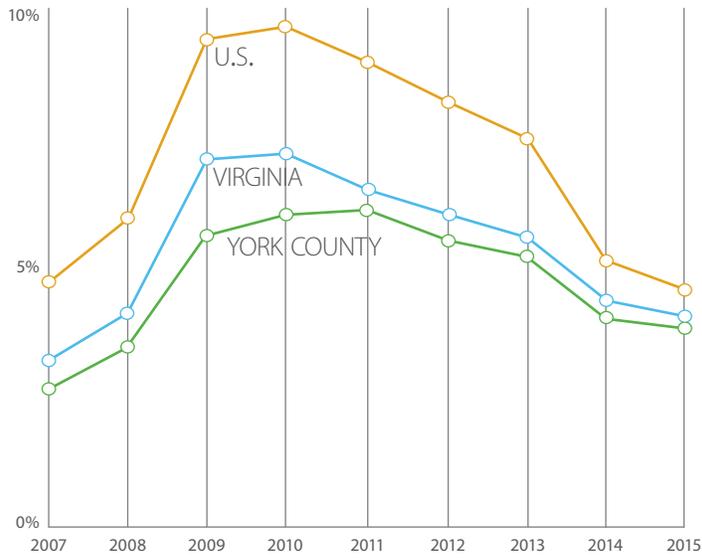


Business Appreciation Reception

Each year the three Greater Williamsburg localities join together to host a Business Appreciation Reception, honoring the region's existing businesses. James City County hosted

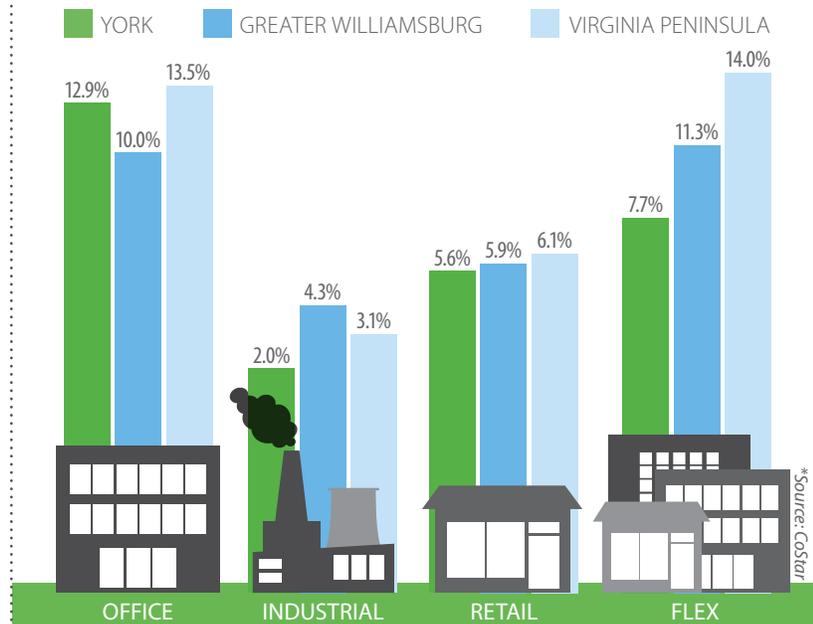
this year's Cinco-de -Mayo-themed event at Legacy Hall in New Town, with over 100 business owners in attendance.

UNEMPLOYMENT TRENDS



*Source: VEDP 2016 Community Profile

VACANCY RATES



*Source: CoStar

BUILDING PERMITS

Calendar Year	Residential Permits		Commercial Permits	
	No. of Units	Dollar Value	No. of Units	Dollar Value
2011	90	18,337,881	80	12,074,821
2012	139	23,194,557	112	9,950,593
2013	259	40,071,209	224	13,425,996
2014	118	38,635,026	196	18,480,147
2015	115	28,943,969	156	28,180,272
2016	85	18,338,651	99	9,480,635

*Source: York County Division of Building Regulation

BUSINESSES LEASED
244,638 Sq ft

*Source: CoStar



TOP EMPLOYERS

NAVAL WEAPONS STATION/
CHEATHAM ANNEX

2,977

YORK COUNTY SCHOOLS

1,742

U.S. COAST GUARD STATION

1,404

WATER COUNTRY

826

WAL-MART

(TABB & LIGHTFOOT)

798

YORK COUNTY GOVERNMENT

764

SENTARA WILLIAMSBURG
REGIONAL MEDICAL CENTER

759

YMCA (TABB & LIGHTFOOT)

594

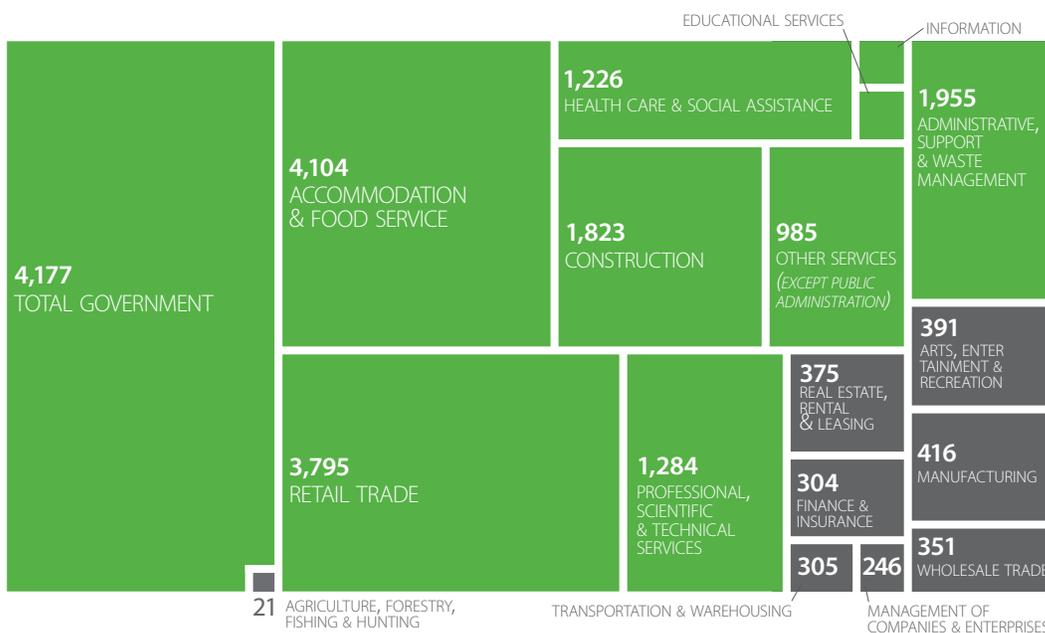
GREAT WOLF LODGE

480

KROGER

310

EMPLOYMENT BY INDUSTRY



*Source: VEDP 2016 Community Profile