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**SCREEN-PRINTING COMPANY, INSURANCE AGENCY
WIN YORK COUNTY BUSINESS AWARDS**

*Parkway Printshop receives William Rogers “Poor Potter” Award for business growth;
Farmers Insurance Paul Clegg Agency named Chamber’s Small Business of the Year*

(YORKTOWN, VA, March 18, 2022) – At York County’s annual Distinguished Business Affair yesterday, two local companies accepted awards for their local impact. The Economic Development Authority and the Department of Economic and Tourism Development honored Parkway Printshop with the 2022 William Rogers “Poor Potter” Award. The award—named after William Rogers, a successful 18th-century entrepreneur who was known as the “poor potter” of Yorktown—is presented to growing businesses that make significant investments in York County.

Also during this event, held in the Freight Shed at Riverwalk Landing, the York County Chamber of Commerce recognized its Small Business of the Year: Farmers Insurance Paul Clegg Agency. The agency was selected for its support of and its commitment to the local community.



Parkway Printshop, a screen-printing business launched four years ago, recently purchased and renovated a much bigger space on Merrimac Trail in the region’s Edge District, after outgrowing their former location in the Lightfoot area of York County.

With his business crunched for space and sweltering with air conditioning insufficient to offset the enormous heat generated by its equipment, owner Jared Chubb went in search of a new location. A longtime admirer of old architecture, Chubb fell in love with a rundown 10,000-square-foot former TV repair shop that had been sitting empty for a long time.

“I was excited to find a building in the up-and-coming Edge District, but when we realized the new space was also in York County, I was delighted,” Chubb said. “I met with [Office of Economic Development Director] Jim Noel right away and worked with him and the Economic Development Authority to help turn this eyesore into a beautiful, functional place of business.”

After closing on the property in August 2020, Chubb and his team embarked on the long journey of completely overhauling the old structure. Financial assistance provided by the EDA allowed Chubb to upgrade the landscaping and revitalize the building’s façade.

“We’re highlighting the Edge District throughout the region as a cutting-edge destination for business and entertainment, so improvements to this corridor are a smart investment for the county,” said Noel “Our EDA is also focused on business retention, so providing assistance to Parkway was the perfect opportunity to support an existing business and to help them grow here in the County.”

“We chose Parkway for the Poor Potter award because of its capital investment and job creation in the County, plus its commitment to giving back to the community,” said Noel. In addition to creating a lobby space intended to be a place of community and interaction, Chubb has also developed partnerships with area schools, community members and other local businesses to create campaigns that give back to the local area in big ways.

“We’re excited and grateful for this honor, and for all of the assistance York County has provided to us over the past few years,” said Chubb.



Farmers Insurance Paul Clegg Agency was established in 2016 by Paul Clegg, a longtime resident of Hampton Roads and a graduate of Christopher Newport University. After working in automotive replacement for Enterprise Holdings for over six years, Clegg said he learned a lot about the insurance business:

“I often saw that people had very little knowledge of their insurance, what to do in case of a claim and even who their agent was. I wanted to help and to make a difference, so I decided to open my own agency.”

“Farmers Insurance Paul Clegg Agency was awarded the Chamber’s 2022 Small Business of the Year award due to Paul’s distinguished leadership and service to the community,” said Snap Troeschel, president of the York County Chamber of Commerce.

Paul served as the executive leadership chair for Care Net’s Peninsula 4 Life dinner, which raised over \$250,000 for this charity: the most ever for this event. He also served as hockey director on the board of the Peninsula Youth Hockey Association and has been a volunteer board member and committee chair for the York County Chamber of Commerce since 2019. Clegg serves as an executive mentor for the Joseph W. Luter III School of Business at CNU and also enjoys serving in leadership roles at Coastal Community Church.

“Actively participating and giving back to my local community is important to me. I enjoy helping others through my work and in my spare time,” Clegg said.

“I am honored to have served alongside Paul on the York County Chamber board for the past several years. He is an asset to both our board and the local community, jumping in to help whenever needed. Paul always puts others first and this shines through in his business as well,” said Troeschel.

About York County Economic Development

York County seeks to create a diverse economic base through relentlessly recruiting, growing and retaining business across a variety of industries. The **Department of Economic and Tourism Development** is dedicated to expanding York County's tax base through capital investment in the County; promoting tourism; supporting large, small and home-based businesses; and providing new employment opportunities for County residents. Its efforts result in improved quality of life throughout York County, including charitable giving, volunteerism, and job creation.

The Department of Economic and Tourism Development works in cooperation with many regional and state agencies to pursue its mission. Key among these allies are the Virginia Economic Development Partnership, Hampton Roads Alliance, Hampton Roads Small Business Development Center, and local Chambers of Commerce. Its strongest ally is the **York County Economic Development Authority (EDA)**. Established in 1972, the EDA is a political subdivision of the Commonwealth of Virginia and has unique powers established in the Code of Virginia. The EDA is a conduit for non-taxable industrial revenue bonds, and can legally own, develop, and sell/lease commercial real estate. It also can provide incentives necessary to close deals within targeted industry sectors.

Learn more at <https://www.yesyorkcounty.com/>

About the York County Chamber of Commerce

The York County Chamber of Commerce is a not-for-profit business membership organization operated by volunteer business leaders who care about our community. The Chamber is dedicated to serving its community by promoting the businesses and business interests of its members. The Chamber is constantly working to strengthen the area's overall economic climate by advocating for and providing enhanced business assistance and support.

Learn more at <https://yorkcountychamberva.org/>

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