

This new craft beer made in Williamsburg will benefit the Virginia Restaurant & Hospitality Relief Fund

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June 24, 2020

WYDAILY

DAILY NEWS FOR SOUTHEAST VIRGINIA



(WYDaily/Courtesy of Alewerks Brewing Company)

It's no secret that perhaps the hardest hit by the coronavirus pandemic is the hospitality industry, the lifeblood of the area.

And that includes restaurants. You can say the only certain thing about this whole deal is the uncertainty of the business landscape.

But Alewerks Brewing Company in Williamsburg, among the state's original craft breweries, believes strongly that even amid the health crisis, one important truth remains certain.

"Building community and giving back is what we are called to do," said Michael Claar, Alewerks' director of operations. "It's our mission."

Alewerks released this week its latest limited-edition brew, Absolute Uncertainty.

Company officials said the proceeds are "earmarked from every ounce sold to benefit the Virginia Restaurant, Lodging & Travel Association's Virginia Restaurant & Hospitality Relief Fund."

The fund provides direct cash support to aid workers displaced by the recent restaurant and hospitality industry shutdowns, according to a news release from the company.

It's a lager style brew and features a creative blend of dry hopping to design a subtle beer suitable for pairing with a complex meal.

"A combination of Motueka for notes of mojito-like lime and Sorachi Ace with hints of lemon and dill are topped off with Citra for an intense dose of citrus aroma," according to the news release.

Absolute Uncertainty clocks in at 4.8% ABV and 20 IBUs.



(WYDaily/Courtesy of Alewerks Brewing Company)

The 30-barrel batch of *Absolute Uncertainty* equates to approximately 230 cases. Alewerks aims to have anywhere from 10 to 20 locations carrying it on tap, in addition to their own taprooms.

Distribution is expected to start July 6.

“As an organization, charitable causes are a huge part of our mission,” Claar said. “That’s true not just at Alewerks, but also in the craft beer industry as a whole. When you think about how far craft beer has come over the last 15 years in Virginia alone, we wouldn’t have gotten there without the support of restaurants.”

So it’s time to give back, he said.

“We are hyper aware of the critical situation our friends in the restaurant industry are in now,” Claar said. “Who better to reach out to help than the people who helped us grow?”

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