

Spain Commercial employee participates in Facebook summit



MARCH 11, 2019, 8:07 AM

Kayleigh Spain-Moore, the social media and marketing coordinator for York-based Spain Commercial Inc., participated in the **Facebook** Communities Summit at the social media giant’s headquarters in Menlo Park, Calif.

“It was an incredible honor – one that I will not soon forget and still can’t believe was afforded to us – to represent our industry and our community at Facebook headquarters,” she said.

Spain-Moore, daughter of the local company founder Steve Spain, represented Spain Commercial as one of 400 organizations across North America asked to participate.

She started the company’s Facebook page because potential clients kept asking about the Spain Commercial’s capabilities and she figured online photos and videos could explain them. She started with Spain Commercial as a laborer but worked her way up and used her intimate knowledge of commercial construction to tell the story not only of the construction business but its clients through social media marketing.

“We work on building brick-and-mortar spaces, but it’s the people and the business they do inside those spaces that bring it alive. I wanted to use Facebook to celebrate that,” she said.

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