

THIRD ANNUAL
**SHARK TANK
VIRGINIA**
SATURDAY
APRIL 27, 2019



10:00AM – 9:00PM
**ALL DAY STARTUP EXPO
& INDUSTRY PITCHES**
MAIN EVENT 5PM-9PM
AT THE
**STRYKER CENTER
WILLIAMSBURG**

OVER **\$500k** IN INVESTMENT RAISED TO DATE

- STARTUP EXPO
- OVER 30 ENTREPRENEURS
- 20 FULL PITCHES
- \$1,000 PRIZE

JOIN THE TANK

Ignition Center will host the second annual Shark Tank Virginia Startup Expo and Competition, the region's most prominent startup event. Connect with startups, entrepreneurs, and their products while watching them face off with the sharks.



TICKET INFO

\$15 EARLY BIRD • \$20 AFTER APRIL 1ST • \$25 AT THE DOOR

TECHNOLOGY / FINTECH / GENERAL
CONSTRUCTION & PRODUCTS

HEALTHCARE
AEROSPACE & DEFENSE

VIRGINIA SHARKS

This one evening affair places 30 startups in heated pitches to a panel of eight carefully selected entrepreneurs and investors serving as the event's sharks. Venture groups and investors represented.

FERGUSON
VENTURES



Blake Luse
Director, Ferguson Ventures

TYGES
EXECUTIVE AND PROFESSIONAL SEARCH FIRM



Tim Saumier
Founder & CEO, Tyges
Angel Investor

*This event is not endorsed or sponsored by Shark Tank the TV show.

Tickets, Registration & More Info:

IGNITIONCENTER.COM

CONTACT@IGNITIONCENTER.COM

IGNITION

Ignition is a 501(c)3 non-profit business accelerator based in Williamsburg, Virginia. Founded by entrepreneurs, we provide support, resources, and direct investment to help entrepreneurs develop an idea and swiftly take it to market. We collaborate with entrepreneurs to build profitable and sustainable businesses. *We invest in possibility.*

Event Itinerary: Saturday, April 27:

10:00am-11am	Keynote, Introduction, and welcoming remarks (speakers from various organizations)
11am-12:30pm	Health Care Pitches (5)
12:30-1:00pm	Intermission and Lunch, speaker
1pm-2:30pm	Products and Hardware Pitches (5)
2:30pm-3:00pm	Intermission, speaker
3:00pm-4:30pm	Aerospace and Defense (5)
4:30-5pm	Intermission
5-6:30pm	Technology / General Pitches (5)
6:30pm-7:15pm	Intermission, dinner, speaker
7:15-8pm	Closing ceremony: announcement of winners, judge and closing remarks
8-9pm	Networking, event end

Other Details:

- There is no cost to enter. If approved as a pitch, the startup pays \$100 acceptance fee. This includes 2 admission tickets. Must be paid within one week of acceptance.
- Expo space provides a 6ft x 2ft table for \$250 for the day, anyone can apply for this
- General admission is \$10/ticket; \$15 after April 1, and \$20 at the door. Accepted applicants do not need a ticket.
- Bar will accept cash and credit cards
- Catering service will offer breakfast, lunch, and dinner, available for purchase

FAQ

How are winners and participants selected?

One winner from each category will be selected by the judges in that category, based on strength of elements of the business model, novelty, and feasibility. Participants are selected in similar fashion, with five selected in each category.

Where will the event take place?

The Stryker Center, Williamsburg, Virginia

Why Should I Attend?

Ignition's two Shark Tank events have raised more than \$550K for startups since 2017, in a celebration of entrepreneurship that brings investors, founders, the startup community, and the public together. The event connects you with the people you want to meet, and provides an exhibit area where you can connect one on one with investors and entrepreneurs. Everyone is welcome to apply, regardless of their business or location!

How does the event work?

The event features a startup expo throughout the day, and four pitch categories that will include five companies in various categories presenting to a panel of judges and investors in their industry. Each company will have an 8-minute presentation, followed by a 20-minute Q&A. A company does not need to fall into a category to be considered. Categories include: General / Technology / Fin Tech; products and hardware, healthcare, and aerospace and defense. The winners for each category and overall winner will be announced on the evening during the closing ceremony, although the real winners are those who make meaningful connections with other entrepreneurs, mentors, and investors.

I'm not pitching, can I still attend and Expo?

Yes, absolutely! Exhibit space is welcome to all entrepreneurs and members of the startup community. The cost is \$250 for the day.

Is the event open to the public?

Yes, and tickets may be purchased on our website!

What are the costs and requirements?

There are no costs to apply, but if you are accepted, a \$100 entry fee must be paid within one week to confirm your attendance in the event. The entry fee includes complementary exhibit space. Ignition does not take any equity in companies, nor is it involved in any investment decisions or financial transactions. Ignition does require that startups that receive investment as a result of the event, agree to become Ignition members for a minimum of one-year.

What is Ignition?

Ignition is a 501(c)3 startup support organization founded by entrepreneurs in September 2016 to help create profitable and sustainable businesses, strengthen the startup community, and to ignite a passion for entrepreneurship. Ignition's physical headquarters is in Williamsburg, Virginia, but works mostly with companies outside its area and state.