

**York County
wants to help
you succeed!**



YORK COUNTY'S HOME-BASED BUSINESS

ASSISTANCE PROGRAMS

HOME-BASED BUSINESS TRANSITION GRANT PROGRAM

Designed to encourage the growth and success of your home-based businesses by assisting in the transition to a commercial location.

Matching grant funds, fifty percent up to a maximum of \$2,000 per business, are available for such uses as the purchase of supplies, equipment, or inventory; down-payments toward the lease or purchase of commercial property; or marketing and promotion.

HOME-BASED BUSINESS CONFERENCE

The region's only event that focuses on the specific needs of your home-based business. This unique, day-long event features a resource fair with over 20 exhibitors, as well as conference sessions and specialty breakout tracts focused on topics relevant to all types of home-based businesses, including traditional, franchise, and direct & network marketing.

HOME-BASED BUSINESS LUNCH & LEARN SERIES

Join us for a special networking and educational series focused on your unique business needs. Monthly brown-bag-style sessions focus on topics relevant to doing business from home. Professionals give tips and advice and answer questions.

COFFEE AT HOME SHOW

Showcase your business on this exciting show that highlights York County's unique home-based businesses. Episodes are featured on YouTube and YCGTV Channel 46.

LOVEVA GRANT PROGRAM

Our partner, the Retail Alliance, created and extensively promotes the LOVEVA buy local program to encourage support of area businesses. The related app allows shoppers to collect and redeem rewards at any participating organization. Get your business listed on the app for inclusion in this loyalty program and directory. Fifty percent matching grants, up to \$75 per business, are available to help cover your initial listing fee.

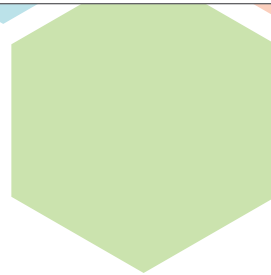
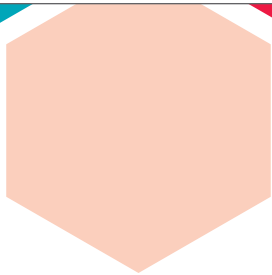
E-COMMERCE GRANT PROGRAM

Let us help you create or enhance your online presence. Fifty percent matching grants, up to \$500 per business or \$1,000 for SWAM-certified businesses, are available for the design of a new or upgraded website.

GOOGLE BUSINESS VIEW GRANT PROGRAM

Update your Google business listing by having an interior virtual tour posted online. Fifty percent matching grants, up to \$500 per business, are provided towards the cost of having panoramic photos taken by a Google Trusted Photographer of the interior of your business location and posted on Google as a virtual tour, using Google's Street View platform.

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CENTER FOR RETAIL EXCELLENCE (CRE) SCHOLARSHIP PROGRAM

York County offers fifty percent matching scholarships up to \$500 for any citizen or licensed business owner to take the Retail Alliance CRE Program, a 7-course training program that helps entrepreneurs learn the skills needed to create and strengthen successful business ventures.

EDUCATIONAL SEMINARS & WORKSHOPS

BUSINESS NETWORKING OPPORTUNITIES & EVENTS

PARTNER PROGRAMS & RESOURCES

The following York County-sponsored organizations offer home-based business programs & benefits:

YORK COUNTY CHAMBER OF COMMERCE

- Home-Based Business Membership Tier & Benefits
- Affordable short-term office and conference room rentals
- Educational seminars and networking opportunities
- Home-Based Business Ordinance Review Committee

LAUNCHPAD: GREATER WILLIAMSBURG BUSINESS INCUBATOR

- Affordable short and long-term office and conference room rentals
- Educational seminars and networking opportunities

START PENINSULA ENTREPRENEURIAL PITCH COMPETITION

- Chance to win business start-up funding
- Mentoring opportunity from leading experts in business-related fields, including marketing, finance, legal, planning, scaling, and more

HAMPTON ROADS SMALL BUSINESS DEVELOPMENT CENTER

- Private business counseling
- Educational seminars and networking opportunities



yorkcountyycc.org



gwlaunchpad.com



startpeninsula.com



hrsbdc.org



retailalliance.com



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